

SAULT COLLEGE OF APPLIED ARTS & TECHNOLOGY
SAULT STE. MARIE, ONTARIO

COURSE OUTLINE

COURSE TITLE: Resource Interpretation
COURSE CODE: FOR 363-3
PROGRAM: Fish and Wildlife
SEMESTER: 6
DATE: February 1989
AUTHOR: D. Murphy

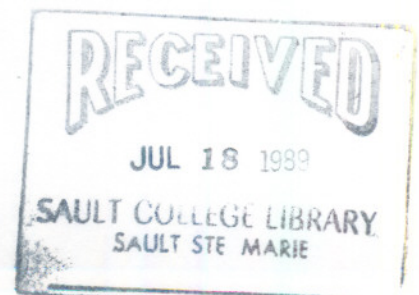
NEW: X REVISION:

APPROVED:


CHAIRPERSON

DATE

February 23/89



- CALENDAR DESCRIPTION
2. Demonstrate methods for proper placement and displaying of an exhibit.
 3. Demonstrate solutions for exhibit problems with: labels, visual noise, materials and vandalism.
 4. Give a quality slide show presentation.
 5. Identify common errors in slide shows.
 6. Explain, and use Canadian Wildlife Service assessing sites checklist.
 7. Operate and maintain AV equipment.
 8. Demonstrate public relations techniques.
 9. Explain proper method of dealing with the mass media and press releases.
 10. Produce a natural resource poster which meets criteria for:
 - . promotion of student project
 - . attracting attention
 - . conveying a message
 - . design
 - . originality
 - . workmanship
 11. Present a project orally to the class, and written to the instructor, that focus on a particular aspect of natural resources.

The project will make use of a slide show, exhibit plan, poster, and public relations techniques in such a way that if it was presented to the public it would enhance knowledge of and concern for natural resource management.

12. Compose a series of relevant questions related to their project.